

Council Workshop FY22-23 Budget Discussion



Budget Calendar

Item	Date
Workshop #1 – Budget Overview / Revenues / Five-Year Financial Forecasts	January 11, 2022
Workshop #2 – FY23-32 Capital Improvement Plan	February 1, 2022
Workshop #3 – FY23-32 Capital Improvement Plan	March 1, 2022
Workshop #4 – (All Day) FY23 Operating Budget Department Presentations	April 5, 2022
Workshop #5 – (All Day) FY23 Operating Budget Department Presentations	April 7, 2022
Workshop #6 – FY23 Final Budget Workshop	April 19, 2022
Voting Meeting – Tentative Budget Adoption	May 10, 2022
Voting Meeting - Final Budget Adoption / Property Tax Levy	June 14, 2022
Voting Meeting - Property Tax Adoption	June 28, 2022



Follow Up Items - Budget Overview



Number of Employees with Direct Contact with the Public

Department	Contact With Public	No Contact With Public	Total Employees
Audit	0	1	1
Budget and Finance	57.5	12	69.5
City Attorney's Office	28	0	28
City Clerk	7	0	7
City Court	40	6.5	46.5
City Manager's Office/ Code Compliance	23	0	23
Community Services	89.5	6	95.5
Development Services	45	0	45
Economic Development	10	0	10
Engineering	34	0	34
Field Operations	156	22	178
Fire Services	294	2	296
Human Resources	6	17	23
Innovation and Technology	0	35	35
Mayor & Council Office	16	0	16
Organizational Performance	2	0	2
Police Services	550	26	576
Public Affairs	12.5	3	15.5
Public Facilities, Recreation & Special Events	65.5	1	66.5
Transportation	99.25	0	99.25
Water Services	180.75	34	214.75
TOTAL	1716	165.5	1881.5



Operating Budget by Fund Comparison

OPERATING BUDGET BY FUND						
Fund Type	FY22 Budget	FY23 Budget	\$ Change	% Change		
General Fund	221,625,028	256,693,310	35,068,282	16%		
Enterprise Funds	104,078,857	114,141,702	10,062,845	10%		
Special Revenue Funds	67,710,869	70,616,229	2,905,360	4%		
Internal Service Funds	74,690,345	93,165,711	18,475,366	25%		
Vehicle Replacement Fund	3,183,397	6,050,198	2,866,801	90%		
TOTAL	471,288,496	540,667,150	69,378,654	15%		



General Fund Budget by Function Comparison

GENERAL FUND OPERATING BUDGET BY FUNCTION						
Function	FY22 Budget	FY23 Budget	\$ Change	% Change		
Police Services	94,421,037	106,176,997	11,755,960	12%		
Fire Services	47,284,869	53,731,842	6,446,973	14%		
Other	43,190,582	49,842,653	6,652,071	15%		
Public Facilities, Recreation & Special Events	15,529,756	17,673,141	2,143,385	14%		
Non-Departmental	10,962,634	16,962,634	6,000,000	55%		
Public Works	10,236,150	12,306,045	2,069,895	20%		
TOTAL	221,625,028	256,693,311	35,068,283	16%		

Maintenance of Effort Transfers (General Fund Loan)

MAINTENANCE OF EFFORT					
FUND	F	Y23 BUDGET			
Water	\$	817,337			
Landfill	\$	1,101,602			
Solid Waste	\$	209,829			
TOTAL	\$	2,128,768			



Follow Up Items - Community Services

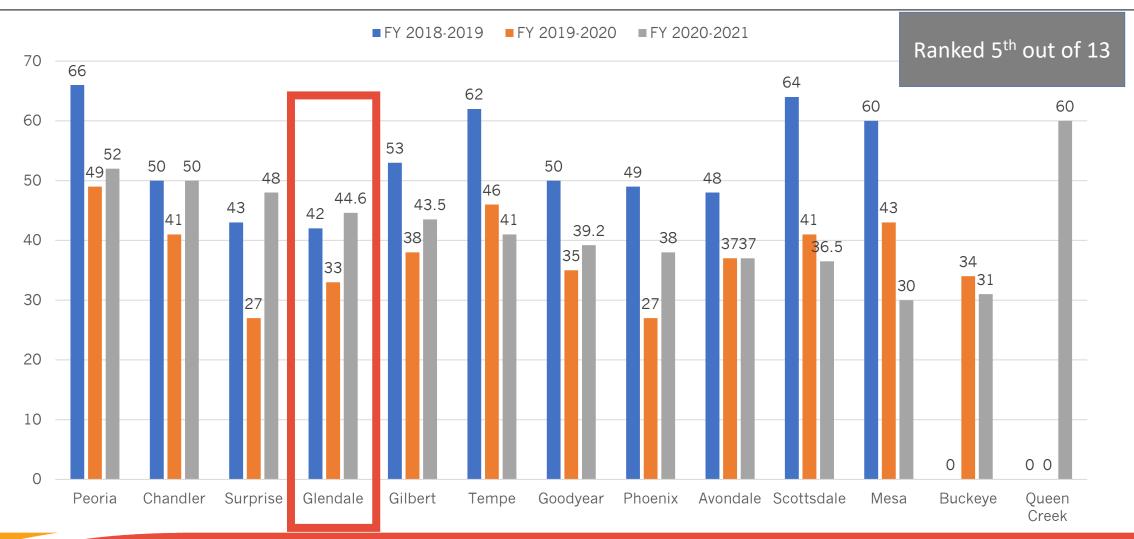




- 7% increase in operating hours
- Open 7-days per week
- Consistent operating hours, all branches

	# Branches	Hrs/Week	% Change
Pre-Recession	3	192	
July 2010	3	111	-42%
July 2015	3	114	3%
Sept 2017	3	119	4%
Feb 2018	3	127	7%
May 2019	4	168	32%
April 2021	4	180	7%

Valley Benchmark Cities Average Operational Hours Per Branch



Glendale Works Location of Prior Residence

Location of Prior Residence	Count	% of Total
Glendale	143	41.7%
Client Refused/Data not collected	133	38.8%
Phoenix	54	15.7%
Outside Maricopa County but inside Arizona	4	1.2%
Mesa	3	0.9%
Tempe	2	0.6%
Avondale	1	0.3%
Outside Arizona	1	0.3%
Peoria	1	0.3%
Scottsdale	1	0.3%
TOTAL*	343	

^{*} HMIS Data Unduplicated participants 7/1/21 - 3/31/22, requires client to consent to release of information, includes one-time participants

Glendale Works – Program Outcomes

	FY18-19	FY19-20	FY20-21	FYTD21-22
Participants turned away for a shift	N/A	986	572	684
Unduplicated Actively Engaged Participants*	N/A	259	271	270
Hours Worked	5,055	7,205	15,060	10,650
Projects Completed	65	141	91	116
Participants hired outside of the program	16	18	12	17
Temporary Housing Placements	10	26	31	22
Permanent Housing Placements	15	24	8	12

^{*}Ongoing engagement in program services in a 90-day period



Follow Up Items - Transportation



Enhanced Detection

The City has 92 intersections with enhanced detection technology.

There are various capital projects with federal funding in the early stages of planning that will install (over the next 2-3 years) enhanced detection at an additional 59 intersections.

The Transportation Department operating budget also includes funding for installing enhanced detection technology at five (5) intersections per fiscal year.



Follow Up Items – Organizational Performance





What Works Cities Platinum Certification

- Los Angeles, California
- Louisville, Kentucky



Operating Budget Presentation Schedule

April 5, 2022

- City Court
- Community Services
- Budget and Finance
- Transportation
- Economic Development
- Human Resources
- Organizational Performance
- Audit
- Water Services
- Engineering

- City Attorney
- Police Department
- Development Services
- City Manager's Office
- Mayor and Council Offices
- Code Compliance
- ❖ PFRSE
- Public Affairs
- Fire Department
- Innovation & Technology
- Field Operations
- City Clerk

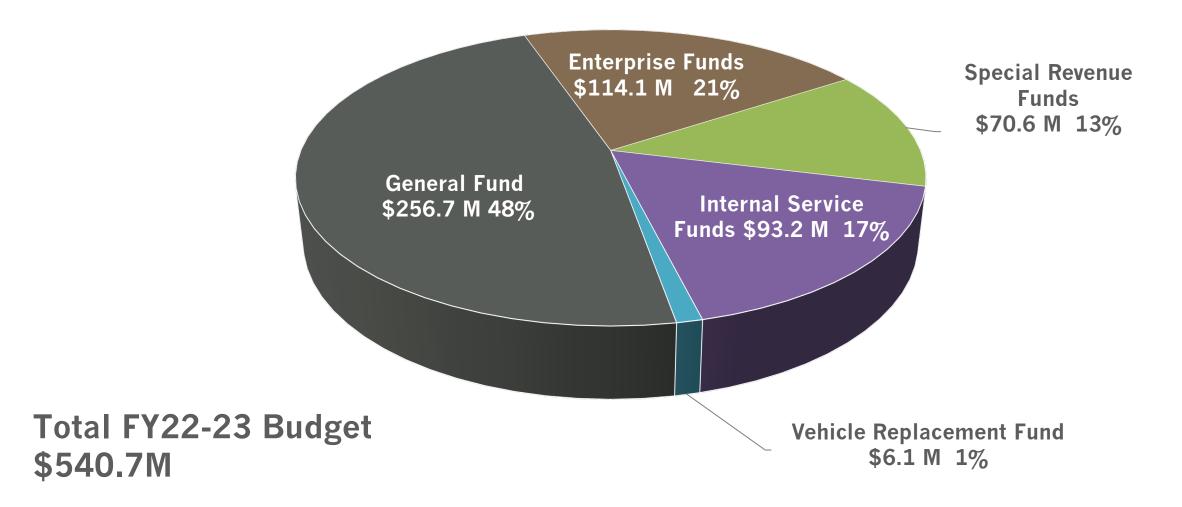


Summary of Personnel Changes

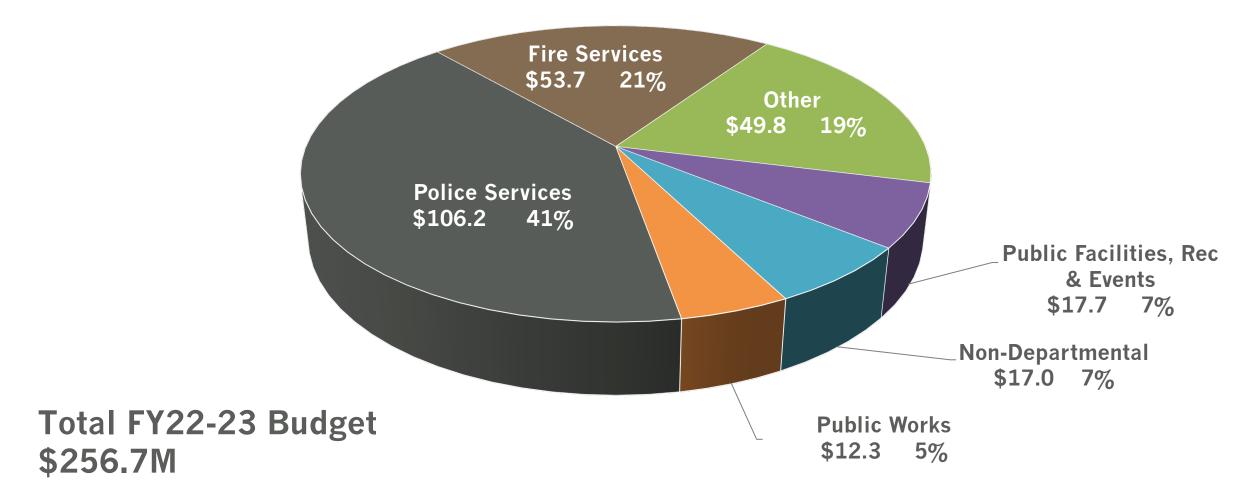
General Fund	# of Positions
Budget and Finance	4
City Attorney's Office	2
City Manager's Office	3
Community Services	1
Development Services	6
Economic Development	1
Engineering	5
Field Operations	1
Fire Services	1
Human Resources	2
Organizational Performance	1
Police Services	9
Public Facilities, Rec & Events	6
Total General Fund	42

Enterprise Funds	# 0	of	Positions
Field Operations			3
Total Enterprise Funds			3
Special Revenue Funds	# (of	Positions
Highway User Revenue Fund			2
Transportation Sales Tax			5
Total Special Revenue			7
Internal Service Funds	# (of	Positions
Innovation and Technology			5
Innovation and Technology Total Internal Service Funds			5 5
			5 5
		of	5 5 Positions
Total Internal Service Funds		of	42
Total Internal Service Funds Total All Funds		of	42
Total Internal Service Funds Total All Funds General Fund		of	42
Total Internal Service Funds Total All Funds General Fund Enterprise Funds		of	

FY22-23 Operating Budget by Fund



FY22-23 General Fund Operating Budget by Function

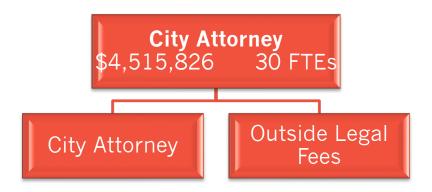




City Attorney's Office





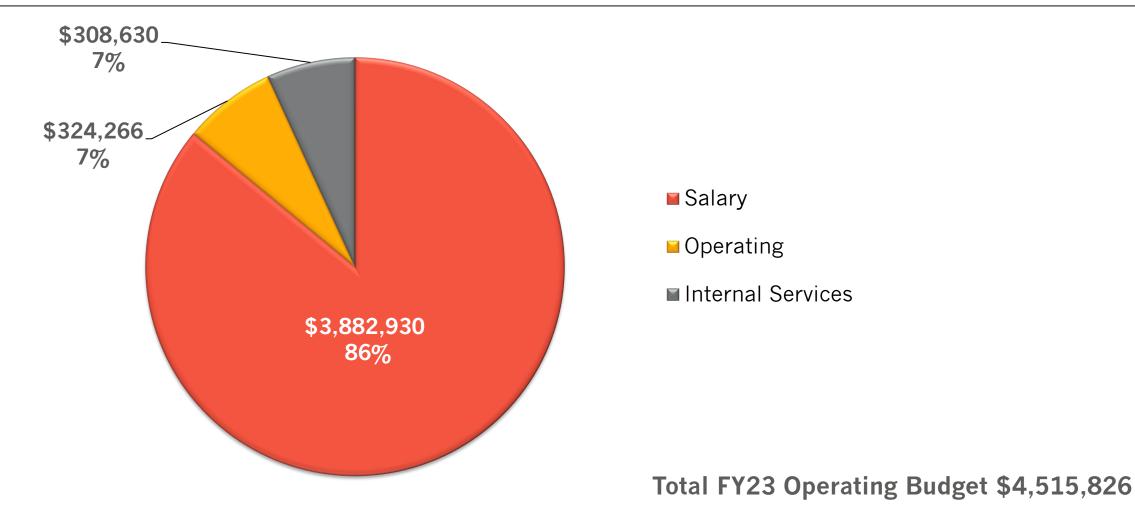


Mission Statement

Provide the highest level of legal services to the city and its officials by adhering to professional standards, garnering strong understanding of city operations and incorporating all relevant information into the legal advice and guidance provided.

To serve the people of Arizona by prosecuting violations of Glendale City Code and misdemeanor violations of state law in an ethical manner in order to assure that justice is served.

City Attorney's Office FY23 Operating Budget Request



City Attorney's Office Goals, Objectives & Performance Measures

Strategic Objective	Optimize Processes & Services				
Department Strategic Initiative	Attend meetings and hearings as needed or requested to provide legal advice.				
Intended Result	The Mayor, City Council and City staff receive high-quality, professional and timely legal services.				
Performance Measures	FY2020 FY2021 FY2022 FY20 Actual Actual Estimate Project				
% of the meetings/hearings attended (as needed or requested)	100% 100%		100%	100%	
				•	
Strategic Objective	Optimize Proce	sses & Services			
Department Strategic Initiative	Proactively purs	sue the adjudica	ation of crimina	ıl cases.	
Intended Result	The City provide justice for the c		nd ethical applic	cation of criminal	
Performance Measures	Police Police Plea Citation Submittals Agreements Number of T				
Number of criminal matters received by the office from July 1, 2021-March 16, 2022 * numbers in () are from previous year	3158 (2902)	1104 (1452)	2492 (2300)	19 (36)	

City Attorney's Office FY22 Accomplishments

- Transition from legacy records management system to an entirely new records management system in August without service interruptions to the court or public.
- Prosecutor's Office continues to maintain annual Victims' Rights Program ("VRP") Grant Award through the Attorney General's Office.

City Attorney's Office FY23 Supplemental Requests

• New FTE – Legal Assistant \$80,308

• New FTE – Admin. Support Assistant \$64,846



QUESTIONS?



Police Department



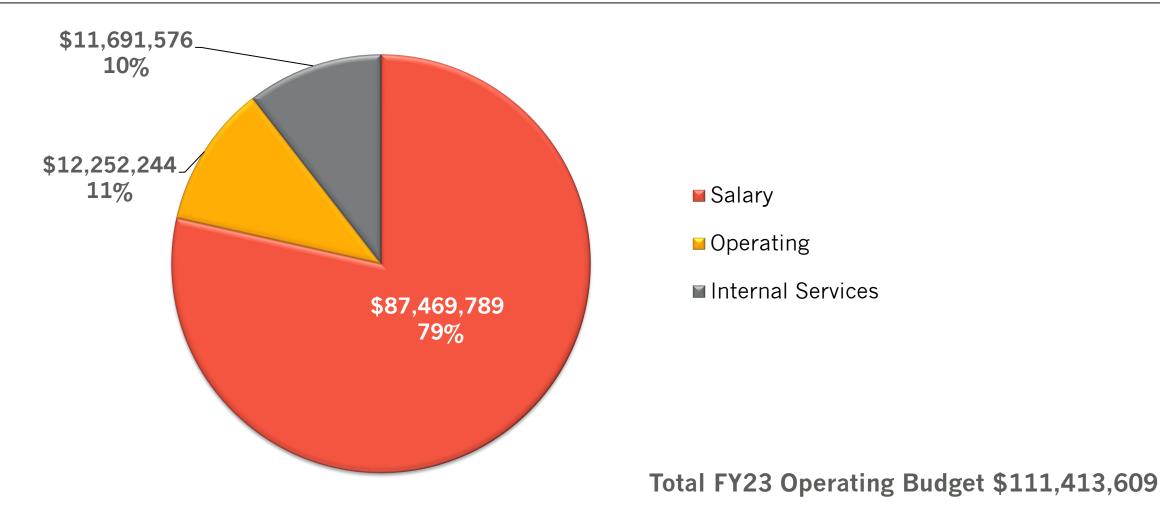




Mission Statement

The mission of the Glendale Police Department is to protect the lives and property of the people we serve.

Police Department FY23 Operating Budget Request



Police Department Goals, Objectives & Performance Measures

Strategic Objective	Improve Community Experience	ce	
Department Strategic Initiatives	Decrease the level of crime Increase satisfaction of police services.		
Intended Result	Result Reduced violent and property crime		
Performance Measures*	CY2020 Actual	CY2021 Actual	
UCR Part I - % change: Violent Crimes % change Property Crimes % change UCR Part 1 Crimes Violent Crime Property Crime % of UCR Part I Crimes Cleared** Violent Crimes Property Crimes	31.0% -13.6% 8,143 1,123 7,023 15.2% 26.4% 13.4%	14.3% 9.3% 8,957 1,284 7,673 14.6% 24.1% 13.0%	
Crime Cleared by Arrest or by Exceptional Means** Violent Crimes [#/total] Property Crimes [#/total]	1,238 [297/1,123] [941/7,023]	1,370 [309/1,284] [998/7,673]	

^{*}Based on CY data submitted to Uniform Crime Reporting Program (UCR)

^{**} Crimes cleared by arrest or by exceptional means as per UCR guidelines.

Police Department Goals, Objectives & Performance Measures

Strategic Objective	Optimize Processes & Services
Department Strategic Initiatives	Respond to calls for service in a timely manner Increase proactive patrol Judiciously enforce traffic laws to promote traffic safety
Intended Result	Promote a sense of community through safe and healthy neighborhoods, effective response to requests, maintain high visibility, and enforce traffic safety laws throughout the city.

Performance Measures	FY2020 Actual	FY2021 Actual	FY2022 Estimate	FY2023 Target
Calls for Service	179,469	181,576	182,475	
% responses meet desired standard time*: Priority 1 Calls Priority 2 Calls	80.6% 46.0%	74.1% 44.1%	82.6% 46.6%	90% 90%
Traffic collisions with Injuries	1,262	1,127		
DUI Arrests	437	508		
Officer initiated call volume Traffic Stops	56,242 19,999	59,296 21,188	54,232 14,861	
Communications** % calls answered in 15 secs. (est.) % calls dispatched in 60 secs.(Prt.1 & 2)	90% Prt. 1: 83.4% Prt. 2: 74.4%	86% Prt. 1: 83.8% Prt. 2: 70.5%	90% Prt. 1: 89.7% Prt. 2: 71.8%	90% Prt. 1: 80% Prt. 2: 72%

^{*}Standard response time is 5 minutes for Priority 1 & 2

^{**} Communications reported by Calendar Year

Police Department Goals, Objectives & Performance Measures

Strategic Objectives	Strengthen Workforce Development Strengthen Workforce Culture				
Department Strategic Initiative	Develop and maintain a high-quality work force by applying and maintaining professional standards for service.				
Intended Result	A high-quality workforce that is dedicated to enhancing safety and security in the City and providing high quality services to the community.				
Performance Measures	FY2020 Actual	FY2021 Actual	FY2022 Estimate	FY2023 Target	
Revised policies	69	38	50	50	
Training: E-Learning sessions* AOT Session conducted* Professional Development Expenditure	60 51 \$100,000	61 64 \$100,000	60 54 \$150,000	60 64 \$100,000	
Total Investigations Completed Investigations Sustained	108 71	132 72			

^{*}Training sessions are reported as calendar year

Police Department FY22 Accomplishments

- The Patrol Division responded to 181,576 calls for service and have returned to in-person community engagement at events such as Coffee with a Cop, HOA and Neighborhood Watch meetings, Crime Presentations, GAIN, and Site Security Assessments
- Creation and Implementation of West Valley Incident Response Team (WVIRT). Provided Investigative and Forensic training to partners in the West Valley. WVIRT has been activated 11 times in FY21-22
- Awarded \$1,696,383 in grant funding during FY21-22 to support initiatives throughout the department.

Police Department FY22 Accomplishments

- The Real-Time Crime Center is on track to provide direct technology assistance to Patrol and Investigations 1300 times this year.
- Full deployment of department issued cell phones to the Patrol Division which will enhance our ability to communicate both internally and externally.
- Return to regular operations at Special Events providing staffing and resources at 111 events.

Police Department FY23 Supplemental Requests

General Fund

New FTE (4) Police Add'l Expenses COPS Grant	\$813,278
PD Ballistic Vest Reimbursement Increase	\$ 43,200
Professional Development	\$ 50,000
Regional Wireless Cooperative (RWC) Cost Increase	\$ 77,477
AXON Contract Restructure/Increase	\$902,130
MCSO Jail Maint. (Booking and Housing Fees)	\$145,000
PD Security Services Cost Increase	\$ 84,000
Police NetMotion Cost Increase	\$ 14,000
New FTE – Police Personnel Specialist	\$ 87,775

Police Department FY23 Supplemental Requests

General Fund

New FTE Police Civilian Policy Specialist CALEA	\$ 99,267
PD Ongoing Software Expenses	\$102,120
PD Digital Forensics Computer	\$ 9,000
PD Additional Ammunition for Range	\$100,000
New FTE - PD Civilian RTCC Specialist	\$ 83,857
New FTE – PD Records Tech 1 of 2	\$ 72,291
New FTE – PD Records Tech 2 of 2	\$ 72,291



Police Department FY23 IT Projects

General Fund

Technology Enabled Training Rooms for Public Safety Classrooms

\$ 65,089

Customer Service & Communication Platform

\$113,000



QUESTIONS?



Development Services

April 7, 2022



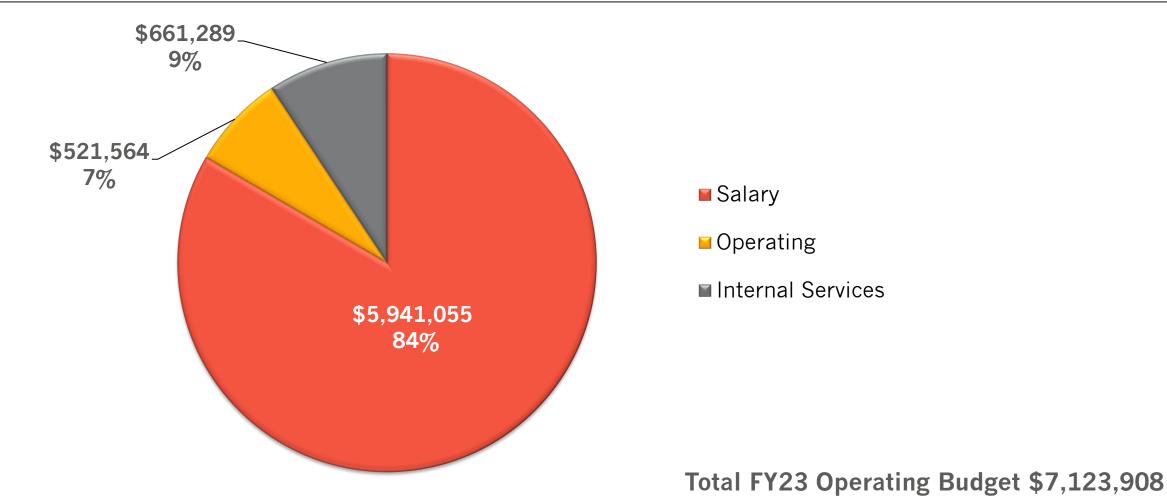




Mission Statement

Development Services provides exceptional customer service to create a quality environment, ensure safe development, and preserve our Glendale community.

Development Services FY23 Operating Budget Request



Development Services Goals, Objectives & Performance Measures

Strategic Objective	Optimize Processes & Services			
Department Strategic Initiative	Provide complete and timely review using our newly published time frames to speed projects to completion in an inclusive and open process			
Intended Result	Glendale custo	Glendale customers receive superior customer service		
Performance Measures	FY2020 Actual	FY2021 Actual	FY2022 YTD	FY2023 Target
Number of service requests filed	279	377	197	300
Number of filed cases	331	444	230	375

Development Services Goals, Objectives & Performance Measures

Strategic Objective	Optimize Processes & Services
Department Strategic Initiative	95% of all plan review submittals are completed within two review cycles
Intended Result	Thorough and expedient review of construction plans support the development of our community

Performance Measures	FY2020 Actual	FY2021 Actual	FY2022 YTD	FY2023 Target
Number building permits issued	5,723	7,604	5,435+	7,660
Number of plan reviews completed	3,840	7,080	6,074+	8,560
Number of plan reviews completed electronically	3,215	7,080	6,074+	8,560
% of submitted plans approved at first review	79%	74%	81%	82%
% of submitted plans approved at second review	18%	22%	17%	17%
% of submitted plans requiring 3 or more reviews	3%	4%	2%	1%

- Annexation of (11 cases) 1.3 sq miles incorporated; grand total of 66.57 sq miles
- Abrazo Arrowhead Medical Campus, Cold Summit, Pop Stroke, Carvana, StoneHaven Final Plats, Thompson Thrift PAD, Sonoma Cotton PAD, and Capistrano.
- Residential Design Approval
 - 957 multifamily units
 - 938 single family lots (Final Plats/House Products)

- Current Construction Plan Review
 - 5.1 million square feet of commercial developments
 - -864 of Multi-Family Units
 - 1,344 of Single-Family Residential Homes

- Permitted or Under Construction
 - -5,435 of permits have been issued.
 - 16.5 million sq ft of industrial development is in construction in the Loop 303 Corridor
 - 24.3 million square feet of Commercial developments
 - -2,917 of Multi-Family Units
 - 1,289 of Single-Family Residential Homes
- Innovative Customer Service

- Notable developments issued a Certificate of Occupancy include:
 - Holiday Inn
 - Lagerhaus
 - Amazon
 - Walmart Distribution Center
 - Westgate Tesla
 - Cardinals Pavilion

GIS DATA

- 841 acres (1.4 sq miles)
- 30 Final Plats/MLD totaling 705 acres
- 1049 new Parcels
- 392 Easements & Legal Dedications
- 1186 New Assigned Addresses
- As-Builts for 48 projects, totaling 863 as-built sheets



Development Services FY23 Supplemental Requests

General Fund

Engineering On-Call Services	\$123,732
	• /
Contract Development Services Rep.	\$ 73,608
Contract Building Inspector	\$ 93,443
Contract Building Inspector Specialist	\$101,035
Contract Plans Examiner	\$ 93,522
Planning/Zoning Rewrite	\$ 30,000
Planning Professional Development	\$ 8,000



Development Services FY23 Supplemental Requests

General Fund

New FTE – Dev. Services Representative	\$ 73,958
New FTE – Building Inspector	\$ 93,443
New FTE – Building Inspector Specialist	\$101,035
New FTE – GIS Specialist	\$101,275
New FTE – Associate Planner	\$ 75,140
New FTE – Senior Project Manager	\$107,880



QUESTIONS?

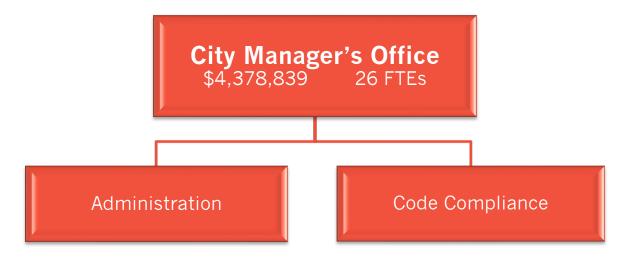


City Manager's Office

April 7, 2022



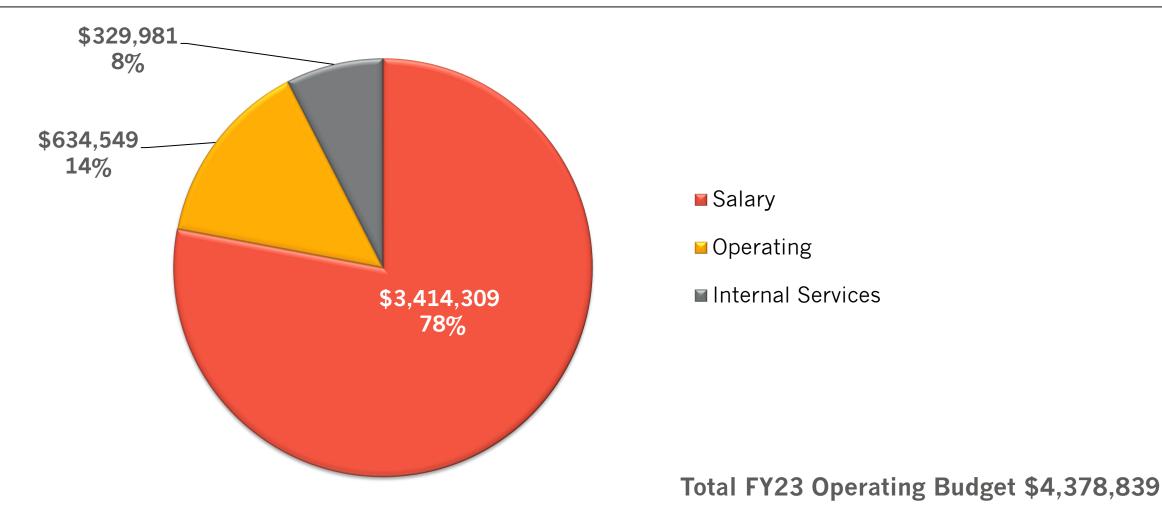




Mission Statement

To create organizational strategies for success.

City Manager's Office FY23 Operating Budget Request



Strategic Objective	Strengthen Workforce Development Optimize Processes & Services			
Department Strategic Initiative	Provide leadership support for projects and programs that advance strategic objectives in the organization and processes Balanced Scorecard perspectives.			
Intended Result	The organization is equipped with the knowledge, skills abilities, and resources to achieve successful outcomes that fulfill the City Council's mission and vision for the organization.			ful outcomes
Performance Measures	FY2020 Actual	FY2021 Actual	FY2022 Estimate	FY2023 Target
Process Improvement # Employees Trained on Balanced Scorecard	*N/A	20	20	N/A

^{*}New measure - historical data is not available

Strategic Objective	Strengthen Workforce Culture				
Department Strategic Initiative	Fiscal Sustain	Fiscal Sustainability, Economic Development			
Intended Result	To establish strategic direction for the organization that ensures alignment amongst all departments and services with the needs of the community.				
Performance Measures	FY2020 FY2021 FY2022 FY2023 Actual Actual Estimate Target				
Balanced Scorecard # Scorecards Implemented	1	0	5	13	

^{*}The focus this fiscal year was the development of draft citywide performance measures, identifying collection methods for the data needed to evaluate those measures, and structuring actions needed to report on the performance in each of the strategic objectives.

Strategic Objective	Accountability			
Department Strategic Initiative	Transparency, Fiscal Sustainability			
Intended Result	Establish systems and tools that assess and report on organizational performance, identify target areas for improvement, and publicly report results to the citizens of Glendale.			reas for
Performance Measures	FY2020 Actual	FY2021 Actual	FY2022 Estimate	FY2023 Target
# Surveys conducted and integrated into the strategic planning efforts		2	2	2
Publicly Posted Data sets	0	0	4	4
Produce a balanced budget that complies with the city's adopted financial policies. The budget will be balanced, by fund, when all projected ongoing revenue sources do not exceed all ongoing expenses proposed for the current FY and for the upcoming FY. Use of the unassigned fund balance will occur only as authorized by Council to address one-time costs, not ongoing costs or planned utilization of fund balance.	Yes	Yes	Yes	Yes
Produce a Five-Year Forecast for each major operating fund, in compliance with the city's adopted financial policies	Yes	Yes	Yes	Yes
Prepare City Manager's recommended budget in accordance with the city's adopted financial policies	Yes	Yes	Yes	Yes

Strategic Objective	Improve Community Experience			
Department Strategic Initiative	Pursue quality economic development and ensure long-term financial stability, while safeguarding current economic investments.			
Intended Result	Expand the tax base and job market in the community.			he
Performance Measures	FY2020 Actual	FY2021 Actual	FY2022 Estimate	FY2023 Target
New businesses recruited or existing companies expanding	13	13	10	15
Jobs generated by new or expanding companies	1,870	1,788	4,643	2,000

Strategic Objective	Optimize Processes & Services Improve Community Experience					
Department Strategic Initiative		Address and resolve code compliance violations in an effective and efficient manner				
Intended Result	Maintain compliance with City Codes that relate to nuisances, property maintenance, rental housing and Zoning Ordinance requirements					
Performance Measures	FY2020 Actual	FY2021 Actual	FY2022 Estimate	FY2023 Target		
Code Compliance cases opened	10,000	8,000	10,000	10,000		
Code compliance cases resolved	10,000 7,700 10,000 10,0					
Number Code Compliance inspections performed	30,000	23,850	30,000	30,000		
Initial response time (workdays) to inspect a reported Code Compliance violation	2	2	2	2		
Code Compliance cases addressed through voluntary compliance or with no violation	97%	96%	97%	97%		

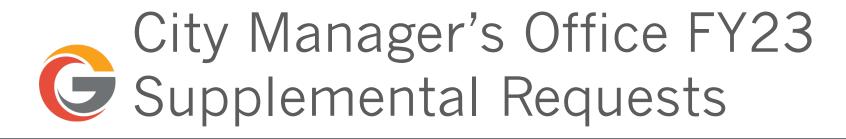
Strategic Objective	Optimize Prod	esses & Servi	ces	
Department Strategic Initiative	Improve the level of Code Compliance cases generated proactively			
Intended Result	Maintain compliance with City Codes that relate to nuisances, property maintenance, rental housing and Zoning Ordinance requirements			
Performance Measures	FY2020 Actual	FY2021 Actual	FY2022 Estimate	FY2023 Target
% of Code Compliance cases opened proactively	60%	55%	60%	60%

City Manager's Office FY22 Accomplishments

- Bond Rating Upgrade
- Downtown Campus Reinvestment
- What Works Cities Silver Certified
- Employee Appreciation Month
- Launched Employee Giving Opportunity Campaign
- Community Photo Contest
- Incident Command for citywide response to COVID-19

City Manager's Office FY22 Accomplishments

- Created new Codes to address Community Issues
- Revised numerous City Codes for more effective enforcement
- Received American Association of Code Enforcement Award for Code Department of the Year
- Performed 38 Lot Cleanings through the Clean and Lien Program (as of February 2022).



General Fund

New FTE – Code Inspector	\$94,693
New FTE – Code Inspector	\$94,693
New FTE – Administrative Support Assistant	\$59,416
Code Compliance Base Budget Increase	\$30,000



QUESTIONS?



Mayor and Council Offices

April 7, 2022



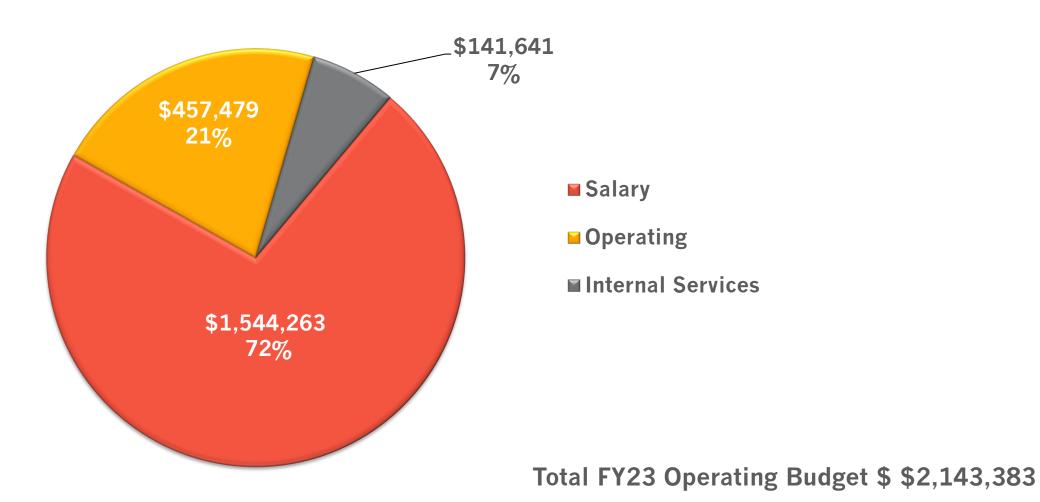


Mayor's Office \$523,894 4 FTEs Council Office \$1,619,489 12 FTEs

Mission Statement

The Mayor and City Council constitute the elected legislative and policy making body of the city. The Mayor is elected at-large every four years. Councilmembers also are elected to four-year terms from one of six electoral districts in Glendale.

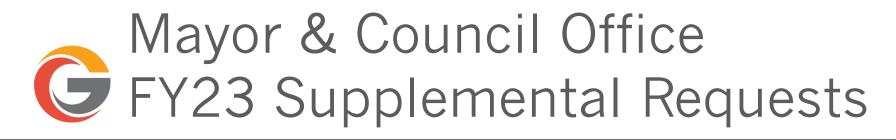
Mayor and Council Office FY23 Operating Budget Request





Elected Official Offices Programs and Functions

- Support the elected officials and work directly with constituents and city departments to resolve any issues or questions about city programs and services
- Coordinate elected official constituent communications, discretionary budgets, district improvement projects, district meetings, special interest projects, research and the general day-to-day operations of the Elected Official Offices
- Maintain elected official calendars, complete weekly public events postings, and prepare expenditure and travel reports



General Fund

Professional Development

\$3,000



QUESTIONS?



Public Facilities, Recreation, and Special Events

April 7, 2022



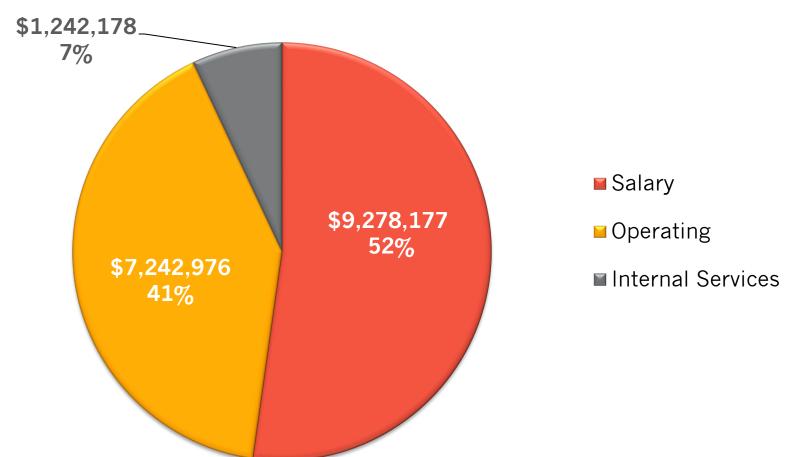




Mission Statement

A partnership of employees and community working together to create a better quality of life for Glendale through the provision of excellent parks, recreational programming, special events, tourism, and neighborhood and community facilities.

PFRSE FY23 Operating Budget Request



Total FY23 Operating Budget \$17,763,331

Strategic Objectives	Optimize Processes & Services				
Department Strategic Initiative	Key department managers will work to identify existing and potentially new revenue streams to enhance the General Fund				
Intended Result	All patrons of the Public Facilities, Recreation and Special Events Department receive superior customer service.				
Performance Measures	FY2020 Actual	FY2021 Actual	FY2022 Estimate	FY2023 Target	
Number of community programs/events/services funded through partnerships and/or outside revenue sources	10	1	4	4	
Number of community volunteer hours leveraged by the department	10,100	2,000	3,117	3,500	
Cost per acre of park maintenance	\$2,894	\$3,009	\$3,450	\$3,535	
Silver Sneaker Visits at Recreation Facilities	30,000	19,425	26,539	31,000	
Number of Recreational Outreach Events	33	1*	30	30	

^{*} Virtual Arbor Day Event

Strategic Objectives	Optimize Processes & Services Improve Resource Alignment				
Department Strategic Initiative	Position Glendale's meeting and events assets as a prime value to attract conventions and conferences that generate bed tax revenue throughout the year.				
Intended Result	Visitation to the area is increased by marketing meetings and conventions, travel and trade bookings creating an increased economic impact.				
Performance Measures	FY2020 Actual FY2021 Actual FY2022 FY2023 Targe.				
Increase in Gross Hotel Room Sales (CY)	\$39,855,538	\$61,023,382	\$64,074,551	\$67,278,278	
Increase in Hotel Occupancy (CY)	-29.96%*	28.29%	1.2%	1.5%	
Increase in digital advertising impressions*	18,776,588	4,263,138	4,476,295	4,700,110	

^{*}Decrease due to public health crisis.

Strategic Objectives	·	Optimize Processes & Services Improve Community Experience				
Department Strategic Initiative	that promote safe,	Engage other departments and agencies to foster and develop relationships that promote safe, updated and inclusive facilities while providing highly diverse programs and events.				
Intended Result		Public Facilities, Rec e superior custome	creation and Special r service.	Events		
Performance Measures	FY2020 Actual	FY2021 Actual*	FY2022 Estimate	FY2023 Target		
Number of ramada reservation hours made for public use	4,900	1,735**	3,369	5,000		
Number of ballfield reservation hours	6,120	4,000	5,000	5,500		
Community Center program hours available to the community	2,345	110	1,094***	1,280		
Number of people who attended Glendale Adult Center events and programs	126,000	0	45,442***	55,000		
Number of people who attended Foothills Recreation and Aquatic Center events and programs	273,406	19,351	120,440	136,000		
Number of people who attend Civic Center events and programs	50,929	84,420	90,000	95,000		

^{*} Decreased numbers due to COVID-19 pandemic

^{***} Decrease reflects alignment with school schedule; GCC was the only community center open out of 3

^{**} Sahuaro Ranch Park Ramadas reservations were closed for several weeks for renovations

^{****} Temporary suspension of the YWCA meal program during the pandemic caused a reduction in attendance.

Strategic Objectives	Optimize Processes & Services Improve Purposeful Communication Improve Resource Alignment					
Department Strategic Initiative		Streamline and create a customer friendly Special Event permit process and add community-based programming to existing festivals/events.				
Intended Result	Residents are connected to their community and visitors from across the valley and state are attracted to Glendale which enhances the overall economic impact and positive image of Glendale.					
Performance Measures	FY2020 Actual	FY2021 Actual*	FY2022 Estimate	FY2023 Target**		
Increase in festival attendance annually by 5%	148,000	0	0	0		
Increase social media responses/interactions annually by 10%	153,000	214,000	300,000	310,000		
Increase sponsorship revenue for festivals annually by 10%	\$27,000	\$0	\$0	\$0		
Estimated economic impact of special events	\$4.85 mil.	\$0	\$0	\$0		

^{*} Festivals were not programmed due to the COVID-19 Pandemic and the new PIVOT Plan in place for Special Events.

^{**}These numbers reflect the new PIVOT Plan in place for Special Events



- Removed 129 dead or diseased trees at Sahuaro Ranch Park and planted new trees
- Transitioned Glendale's youth baseball leagues from summer season to spring. For this year's spring season, the league had 280 participants.
- Heroes Regional Park Lake was completed with fishing piers, shaded picnic areas, and a walking path
- Produced new Live @ Murphy Park event series in Downtown Glendale
- Convention and Visitors Bureau received an \$80,002 Visit Arizona Initiative (VAI) Marketing Grant from the Arizona Office of Tourism to market Glendale as a leisure and business destination
- Glendale Civic Center was, once again, awarded the #1 ranking by Arizona Business Magazine's *Ranking Arizona* publication for meeting and convention facilities in the State of Arizona.



PFRSE FY23 Supplemental Requests

\$ 2,165
\$ 4,132
\$ 3,500
\$ 5,520
\$39,600
\$12,003
\$ 1,080
\$11,456
\$57,000



PFRSE FY23 Supplemental Requests

Parks Flood Irrigation Contract Increase	\$	3,238
Parks Water Utility Cost Increase	\$2	253,798
Part Time Audio Visual Staff	\$	23,000
Special Events Banner Program	\$	54,000
Special Events Part Time Permitting Staff	\$	18,000
Annual Fishing Events	\$	10,000
Heroes Park Lake Maint./Water Utilities	\$	82,500
Sunset Palms Splash Pad O&M	\$	44,110
O'Neil Splash Pad O&M	\$	44,110



PFRSE FY23 Supplemental Requests

New FTE – Recreation Srvc Worker – Aquatics	\$ 71,228
New FTE – Parks Service Worker	\$ 71,228
New FTE – Parks Service Worker – Irrigation	\$ 71,228
New FTE – Parks Service Worker – Ballfield Maint.	\$ 71,228
New FTE – Parks Service Worker SR Orchards	\$126,992
New FTE – CIP Project Manager	\$128,012



QUESTIONS?



Public Affairs

April 7, 2022



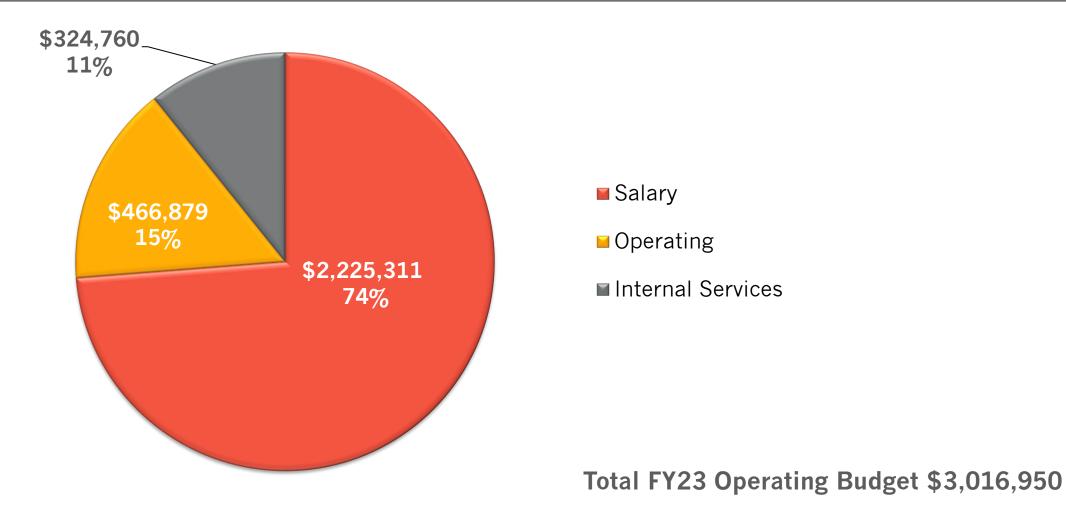


Public Affairs \$3,016,950 15.5 FTEs

Mission Statement

The mission of the Public Affairs Department is to develop and implement comprehensive strategies and programs that effectively and accurately communicate the city's key messages to their targeted audiences.

Public Affairs FY23 Operating Budget Request



Strategic Objective	Improve Purpos	Improve Purposeful Communication				
Department Strategic Initiative	Successfully advocate the city's position on issues at the Arizona Legislature, United States Congress, and other governmental bodies.					
Intended Result	Legislative awareness and impact.					
Performance Measures	FY2020 Actual	FY2021 Actual	FY2022 Estimate	FY2023 Target		
Total number of bills posted	1604	1350	1510	1757		
Number of bills tracked that have a direct impact to City and have received staff input	293	325	335	299		
Number of new laws being enacted	350	335	347	446		

Strategic Objectives	Improve Purposeful Communication Improve Stakeholder Engagement			
Department Strategic Initiative	Proactively pursue an enhanced presence on regional and national committees, work cooperatively with local and regional partners/agencies, and strategically position			
Intended Result	Glendale projects are funded and completed in the appropriate times.			
Performance Measures	FY2020 Actual	FY2021 Actual	FY2022 Estimate	FY2023 Target
Total number of regional and national committees on which Glendale elected officials are serving	18	22	23	24

Intended Result	Improved communications and transparency with residents, stakeholders, community partners, businesses and visitors.				
	City websites.				
Department Strategic Initiatives	Increase outreach and provide city news and information about the City's programs, services, and amenities with the use of creative outreach methods. Implement new web content management system to better serve our digital audience and increase visitors to				
Strategic Objectives	Improve Purposeful Communication Improve Stakeholder Engagement Increase Innovation Solutions				

Performance Measures	FY2020 Actual	FY2021 Actual	FY2022 Estimate	FY2023 Target
Social media presence - the number of people who see our posts on all digital channels including Vimeo, Facebook, Instagram, Twitter and YouTube	2,000,000	3,356,000	3,450,000	3,550,000
Number of Facebook Live reports "look live" videos or social media broadcasts of city events	175	162	170	175
Average social engagements per post	30	84	90	95
Average positive sentiment	16%	23%	25%	27%
Number of website pageviews* *FY18 & FY 19 include numbers from other city websites (Library, CVB, & Civic Center) FY20 & FY21 include only the main site	3,700,000	5,249,579	5,350,000	5,450,000

Strategic Objectives	Improve Purposeful Communication Improve Stakeholder Engagement Increase Innovation Solutions				
Department Strategic Initiative	Proactively engage residents and council through targeted communication strategies and the use of creative outreach methods.				
Intended Result	The public and the Council are informed of the City's legislative agenda and bills being considered by the Legislature that would have a direct impact on the city or neighborhoods.				
Performance Measures	FY2020 Actual	FY2021 Actual	FY2022 Estimate	FY2023 Target	
Number of Legislative Link subscribers	176	210	199	215	
Number of legislative reports posted to the website	10	14	19	18	



Public Affairs FY22 Accomplishments

- The Intergovernmental Programs Division was successful in lobbying for approximately 3.2 million dollars in new, one-time, federal funding for 3 projects throughout the City.
- The Intergovernmental Programs Division successfully lobbied for Luke AFB to be included in its own west valley legislative district in the new legislative district map adopted by the Arizona Independent Redistricting Commission.



Social Media Archiving Software	\$10,000
Storyblocks	\$15,000
Media Center Utilities	\$20,000



QUESTIONS?

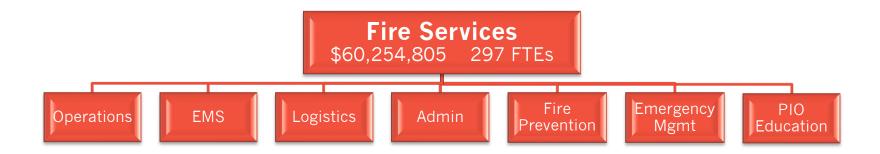


Fire Department

April 7, 2022



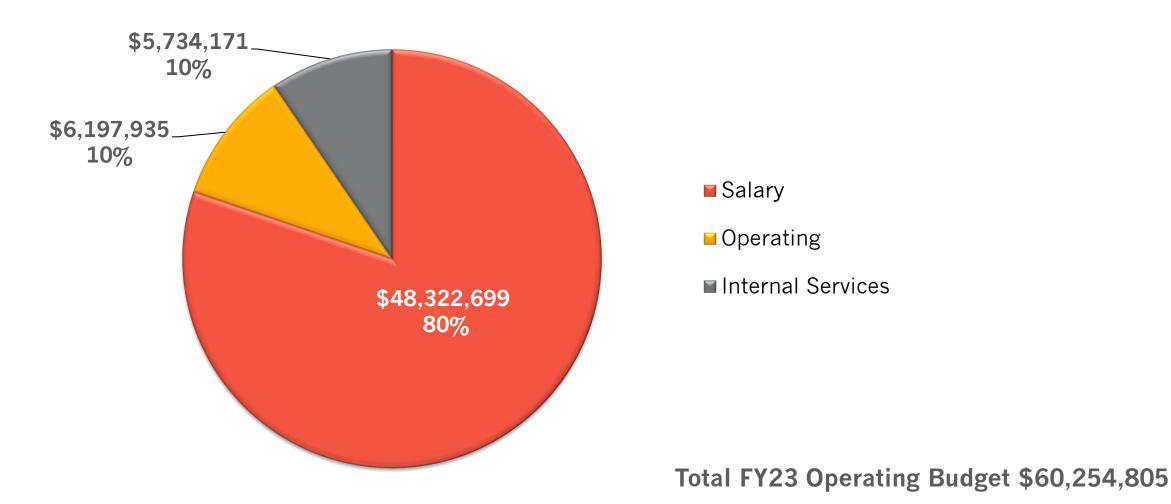




Mission Statement

Be Safe, Be Nice & Be Accountable

Fire Department FY23 Operating Budget Request



Strategic Objective	Optimize Processe	es & Services		
Department Strategic Initiative	Ensure proper support and deployment of staffing, apparatus and equipment to provide fast, effective emergency response.			
Intended Result	Our community receives effective and efficient all hazards response and is assured of the long-term sustainability of quality services.			
Performance Measures	FY2020 Actual	FY2021 Actual	FY2022 Estimate	FY2023 Target
Response time at the 90 th percentile of emergency calls. (Turnout and Travel) Code 3.	7:20	7:20	7:20	7:20
Glendale fire suppression calls (GFD in COG)	2,622	3,108	2,800	2,600
Glendale ALS and BLS calls (GFD in COG)	28,634	25,334	29,000	28,000
Glendale other call types (GFD in COG)	1,507	1,032	1,500	1,500
Automatic Aid Received (others into COG)	5,543	5,623	5,600	5,600
Automatic Aid Given (GFD into others)	7,730	6,367	7,300	6,000
Insurance Services Office (ISO) rating	1	1	1	1

Strategic Objectives	Strengthen Workforce Development Strengthen Workforce Culture			
Department Strategic Initiative	Annual training of department personnel to maintain compliance with State and National standards.			
Intended Result	We deliver superior customer service; and, have a culture of continuous assessment, progressive management, and quality personnel practices.			
Performance Measures	FY2020 Actual	FY2021 Actual	FY2022 Estimate	FY2023 Target
Average number of training hours per Firefighter	210	78*	220	240
Firefighters certified at State Firefighter I and Firefighter II levels of proficiency	100%	100%	100%	100%
Training compliance; National Fire Protection Association standards	100%	100%	100%	100%

^{*}In-Person training was eliminated, and the 40-hour Training staff was returned to 52-hour field operations throughout the FY due to COVID restrictions

Strategic Objectives	Optimize Processes & Services Improve Community Experience			
Department Strategic Initiative	Provide fair, consistent, and comprehensive plans review and inspections; Investigate structure fire origin and cause to identify potential prevention measures.			
Intended Result	Reduce the loss of lives and property by incorporating effective fire prevention measures in community development.			
Performance Measures	FY2020 Actual	FY2021 Actual	FY2022 Estimate	FY2023 Target
Number of inspections completed	3,400	4,045	4,000	4,500
Number of new construction inspections	1,250	2,222	2,850	2,750
Number of plans reviewed	1,500	1,622	1,800	1,800
Requests for services*	900	2,048	2,000	2,000
Structure Fire Investigations	124	118	120	120
Special Event Inspections	225	175	200	250

^{*}This database information is tracked and entered based on calendar year.

Strategic Objectives	Improve Purposefu Improve Stakeholo			
Department Strategic Initiative	Promote safety awareness in the community through proactive life safety and fire prevention education programs.			
Intended Result	Reduction in loss of life and property within our community.			
Performance Measures	FY2020 Actual	FY2021 Actual	FY2022 Estimate	FY2023 Target
Number of life safety classes and events held annually	239	251	350	400
Customer contacts	8,718	9,864	10,500	11,500



Fire Department FY22 Accomplishments

- Since 2007, Glendale Fire has taught over 38,000 citizens on the use of Hands-Only CPR and AEDs.
- This fiscal year, we have trained 62 firefighter recruits from various valley agencies. We are expecting to train 50 more prior to fiscal year end.
- As part of the cancer initiative, new exhaust systems have been installed in all fire station bays to remove exhaust fumes.
- MR153 went into service July 2021. MR158 will go into service after the graduation of our current recruits.



Fire Department FY22 Accomplishments

- Seven new paramedics will be graduating from paramedic school this fiscal year. We were also able to hire four lateral firefighter paramedics saving the city money in training costs.
- Received cancer screening grant to help with early detection of cancer in our firefighters.
- Sara Steffen and Sarah Armbrust Awarded "Crisis Interventionist's of the Year" by ASU's Winter Institute First Responder and Behavioral Health Awards



Fire Department FY22 Accomplishments

- The Crisis Response (CR) Program interns and volunteers logged 19,915.5 hours with an estimated value \$541,701.60
- The CR Unit was dispatched to Crisis/Traumatic 2427 incidents.
- 46 Bachelor and Master Level interns from ASU, NAU, USC, Winthrop University, Boston University, University of New Hampshire, Grand Canyon University, and Our Lady of the Lake University were supervised by Crisis Response Staff.
- The Complex Case Management Unit assisted 98 customers and closed 89 of the referred cases.

Fire Department FY23 Supplemental Requests

CAD Dispatch Fees for Ambulance Service	\$ 19,961
Electronic Patient Care Reporting	\$ 4,500
Cell Phone and Data Plan Increase	\$ 2,748
PIO and C1559 Standby Pay	\$ 28,000
SCBA Hydrostatic Testing	\$ 25,500
Video Laryngoscopes	\$ 83,200
Glendale Fire Dept. Only Training Supplies	\$ 25,000
New FTE – Fire Inspector	\$164,234
New FTE (3) – 3 Firefighters – Manpower Backfill	\$372,962

Fire Department FY23 Supplemental Requests

Reclass 4 Firefighter Positions to Engineers	\$ 49,839
Training Facility Revenue	
GRPSTC Landscape Maintenance	\$ 62,500
GRPSTC VIRTRA Annual Maintenance	\$ 30,590
GRPSTC SCBA Fill Station Replacement	\$112,500
GRPSTC Support Vehicle Replacement	\$151,458
GRPSTC Academy Training Supplies	\$ 25,000
New FTE – GRPSTC Sr. Service Worker	\$ 74,002



General Fund

Technology Enabled Training Rooms for Public Safety Classrooms

\$ 65,089



QUESTIONS?

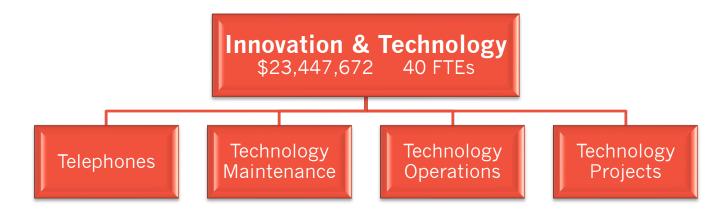


Innovation & Technology

April 7, 2022



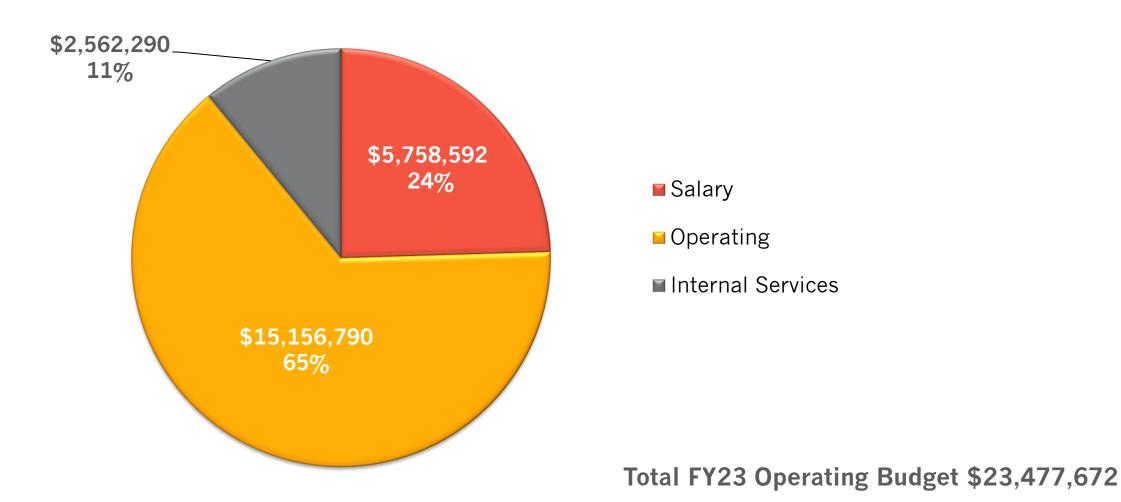




Mission Statement

We empower the City by providing reliable, secure, innovative and efficient technology services and solutions.

Innovation & Technology FY23 Operating Budget Request





Innovation & Technology Goals, Objectives & Performance Measures

Strategic Objectives	·	& Technology cesses & Servic		
Department Strategic Initiative		of service to p echnology supp		e and efficient
Intended Result		are highly avail ata is maintain		ole, and the
Performance Measures	FY2020 Actual	FY2021 Actual	FY2022 Estimate	FY2023 Target
Service Level Agreement (SLA) Compliance	92.88%	95.84%	96.74%	97.00%
Tickets Not Re-opened	97.63%	98.19%	98.41%	98.50%
Customer Satisfaction Rating	98.50%	98.89%	99.46%	99.50%
Number of Computers Replaced per Year	797*	102	167	250

^{*}High number of computers replaced due to the end of life of the Windows 7 operating system.

Innovation & Technology FY22 Accomplishments

IT Summit 2021





- AZ Tax Central
- Continuity of Operations Exercises
- Data & Analytics
- GIS Community of Practice
- IT New Employee Orientation
- Security Cameras
- Zero Trust Architecture

Innovation & Technology FY23 Supplemental Requests

Technology Fund

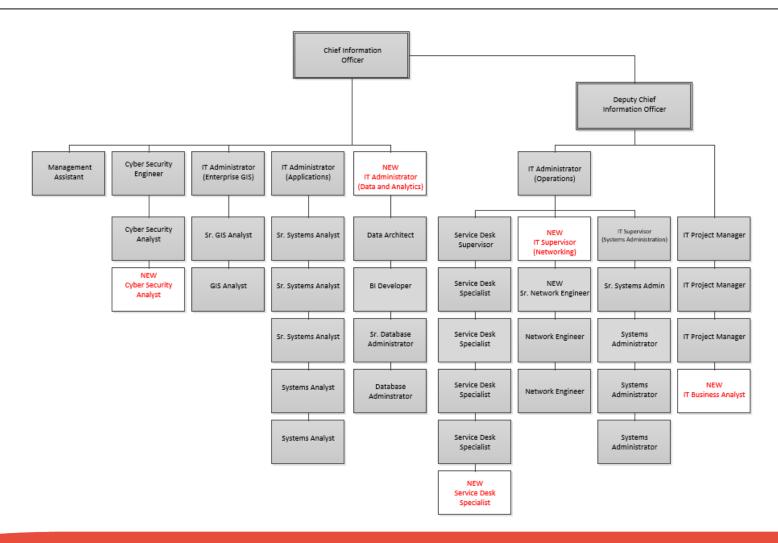
IT Technical Professional and Contractual Services	\$158,000
IT Software and Hardware Maintenance	\$133,192
Conversion of Desktops to Laptops	\$320,000
Temporary Staffing for IT	\$730,000
Two Vehicles	\$ 57,132
New FTE – Information Technology Supervisor	\$161,924
New FTE – Cybersecurity Analyst	\$132,551
New FTE – IT Administrator Data & Analytics	\$170,736
New FTE – IT Business Analyst	\$120,668

Innovation & Technology FY23 Supplemental Requests

Technology Fund

New FTE – IT Service Desk Technician (A/V) \$104,354 IT – Audio/Visual Professional Services \$25,000

Innovation & Technology FTE Supplementals



City-Wide FY23 IT Projects

IT Project Fund

Budget/Reporting Software - Budget & Finance	\$	250,000
Citywide Access Control	\$1	,764,823
Phase 2 - Mass Notification System	\$	57,000
Time-Keeping Software	\$	324,760
ESRI Enterprise License Agreement	\$	25,363

ARPA Fund

Immutable Back Up Storage	\$ 30,000
Application Rationalization	\$ 50,000
Cybersecurity – Implement Zero Trust	\$ 250,000
Digital Signatures	\$ 76,500
Endpoint Detection & Response (EDR)	\$ 235,000



QUESTIONS?



Field Operations

April 7, 2022



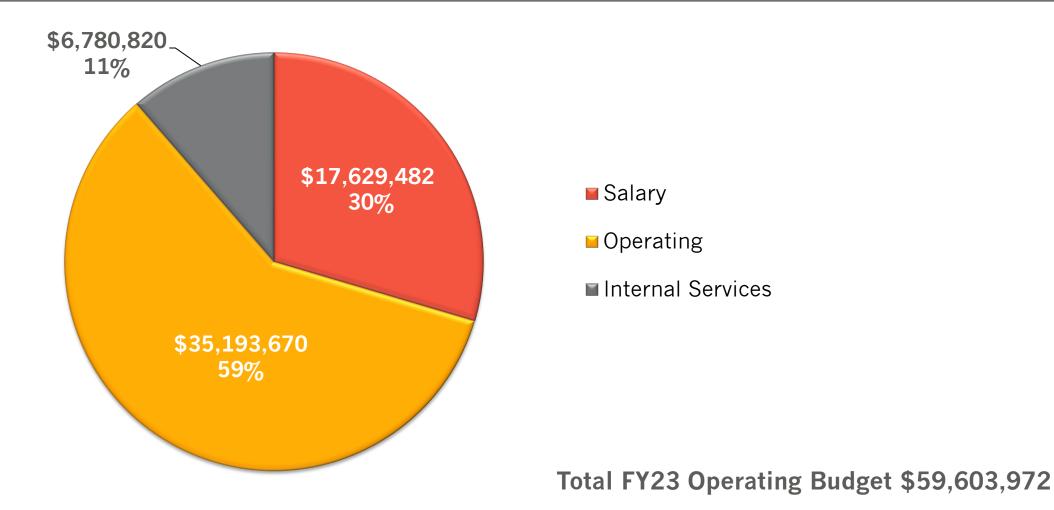




Mission Statement

We improve the lives of the people we serve every day through environmentally sound collection and disposal of solid waste, and fiscally prudent management of the city's assets.

Field Operations FY23 Operating Budget Request



Field Operations Goals, Objectives & Performance Measures

Strategic Objective	Improve Asset Ma	nprove Asset Management				
Department Strategic Initiative	Improve HVAC Pr	eventative Mainte	nance Schedule C	Compliance		
Intended Result	_	ndustry standard of care requires 80% of on time completion rate f PM work orders.				
Performance Measures	FY2020 Actual	FY2021 Actual	FY2022 Estimate	FY2023 Target		
Number of PMs Required during period *	N/A	N/A	141	550		
Number of PMs Completed during period **	N/A	N/A	133	440		
Percentage of PMs Completed	N//A	N/A	94.3%	80%		

Field Operations Goals, Objectives & Performance Measures

Strategic Objective	Optimize Processes & Services				
Department Strategic Initiative	Collect and disp	oose of all Solid W	aste as scheduled		
Intended Result	Provide excellent service to all customers by effectively and efficiently managing solid waste collected; reduce missed collections; and increase efficient disposal and processing services.			nissed	
Performance Measures	FY2020 Actual	FY2021 Actual	FY2022 Estimate	FY2023 Target	
Residential containers missed pickup – reduce by 5%	588	397	504	480	
Increase compaction of garbage at Landfill by 1% - Measured in pounds per cubic yard compaction	1,600	1,600	1,785	North cell/South cell Split – revise goal & measure next FY	

Field Operations Goals, Objectives & Performance Measures

Strategic Objective	Optimize Process	ses & Services			
Department Strategic Initiative	effective and effice minimizing down	o manage fleet operations and vehicle assets in the most cost ffective and efficient manner possible optimizing resources and ninimizing downtime while providing safe and reliable transportation all City departments.			
Intended Result		stent level of achied to reach a maximu	9 1	5 1	
Performance Measures	FY2020 Actual	FY2021 Actual	FY2022 Estimate	FY2023 Target	
Fleet Vehicle and Equipment Preventative Maintenance (PM) Compliance	Changing Reporting Parameters 525 vehicles past due for PM	450 vehicles past due for PM	446 vehicles past due for PM	350 vehicles past due for PM	
Fleet Direct Labor Rate	80%	80%	76%	85%	
Fleet Downtime Rate	<5%	<5%	6%	<5%	



Field Operations FY22 Accomplishments

- Street Sweeping Increased to Monthly
- Landfill Expansion into North Cell
- Asset Management/PM Scheduling Implemented
- Downtown Campus Reinvestment Underway
- Glendale Operations Campus Projects

General Fund

0,000
400
7,815
5,815
900
0,000
6,000
15,000
00,000

General Fund

New FTE Contract Monitor	\$90,418
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Vehicle Replacement

Vehicle – Recreation Service Worker – Aquatics	\$35,000
Vehicle - Parks Service Worker	\$35,000
Vehicle – Code Inspector	\$27,749
Vehicle – Code Inspector	\$27,749
Vehicle – Parks Service Worker – Irrigation	\$35,000
Vehicle – Parks Service Worker – Ballfield Maint.	\$35,000

Vehicle Replacement

Vehicle – CIP Admin – CIP Project Manager	\$31,900
Vehicle (2) – Construction Inspectors	\$63,800
Vehicle – Building Inspector	\$31,000
Vehicle – Contract Building Inspector	\$31,000
Vehicle – Building Inspector Specialist	\$31,000
Vehicle – Contract Building Inspector Specialist	\$31,000
Vehicle – CIP Project Manager	\$35,000

Training Facility Revenue

Facilities GRPSTC Professional & Contractual \$72,000	Facilities	GRPSTC	Professional	&	Contractual		572	.00	0	C
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Landfill

Custodial Services Contract Increase	\$ 6,300
Solid Waste Advertising – Recycling	\$30,000
Trainings, memberships and materials	\$ 4,650
Tool Allowance	\$ 1,000
New FTE – Landfill Equipment Operator	\$75,636

Solid Waste

Street Sweeper	\$ 89,225
Roll Off Equipment Operator	\$ 73,958
Landfill Charges – R/O, F/L	\$234,000
Temporary Pay - Fuel/Lube Worker	\$ 42,224
Curb Equipment Operator	\$ 72,636
Curb Equipment Operator	Ψ / Z , O

Fleet Services

ASE Technician Certification Incentive	\$ 15,000
Vehicle GPS	\$ 54,760

Fleet Services

Oil & Lubricants Increase	\$	9,650
Tire Outsourcing	\$	111,000
Memberships	\$	600
Tool Allowance	\$	11,000
Shop & Fuel Charges Increase	\$2	2.254.119



QUESTIONS?

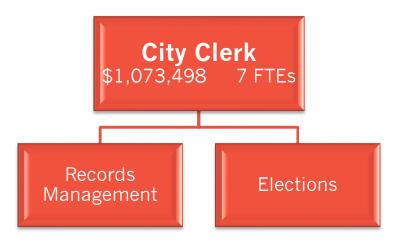


City Clerk's Office

April 7, 2022



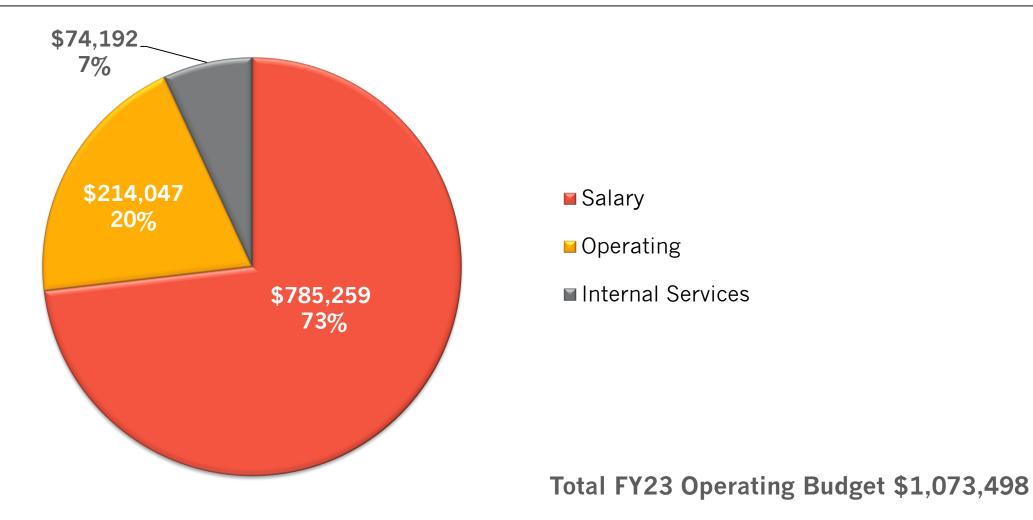




Mission Statement

To fairly and impartially provide exceptional customer service and information to the citizens, customers and employees of the City of Glendale.

City Clerk's Office FY23 Operating Budget Request



City Clerk's Office Goals, Objectives & Performance Measures

Strategic Objective	Optimize Processes & Services			
Department Strategic Initiative	Post all City Council regularly scheduled voting meeting and			
Intended Result	The public receives timely notice and access to official meetings of the Glendale City Council.			
Performance Measures	FY2020 Actual	FY2021 Actual	FY2022 Estimate	FY2023 Target
Agendas/Packets posted 6 days prior to regular meetings	52/100%	51/100%	52/100%	52/100%
Strategic Objective	Optimize Proce	sses & Services		
Department Strategic Initiatives	All public record requests are initiated within 24 hours of receipt. All campaign finance reports are posted within 24 hours of receipt.			
Intended Result	The public has timely access to City records.			
Performance Measures	FY2020 Actual	FY2021 Actual	FY2022 Estimate	FY2023 Target
Public record requests/% Compliance	1,418/100%	1,484/100%	1,500/100%	1,525/100%
Campaign Finance Reports posted within 24 hours	100%	100%	100%	100%



City Clerk's Office FY22 Accomplishments

- Implemented second phase of Digital Contract Project –contracts under \$50,000 are routed electronically to obtain digital signatures from Vendors, Department Directors, City Attorney and City Clerk
- Facilitated the City's decennial redistricting process
- Developed an online basic training module for new board and commission members

City Clerk's Office FY23 Supplemental Requests

No Supplementals Submitted



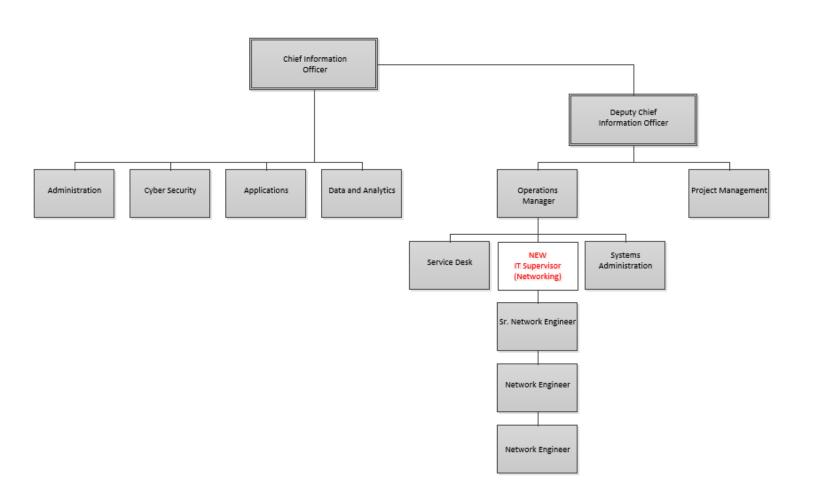
QUESTIONS?

Budget Calendar

Item	Date
Workshop #1 – Budget Overview / Revenues / Five-Year Financial Forecasts	January 11, 2022
Workshop #2 – FY23-32 Capital Improvement Plan	February 1, 2022
Workshop #3 – FY23-32 Capital Improvement Plan	March 1, 2022
Workshop #4 – (All Day) FY23 Operating Budget Department Presentations	April 5, 2022
Workshop #5 – (All Day) FY23 Operating Budget Department Presentations	April 7, 2022
Workshop #6 – FY23 Final Budget Workshop	April 19, 2022
Voting Meeting – Tentative Budget Adoption	May 10, 2022
Voting Meeting - Final Budget Adoption / Property Tax Levy	June 14, 2022
Voting Meeting – Property Tax Adoption	June 28, 2022



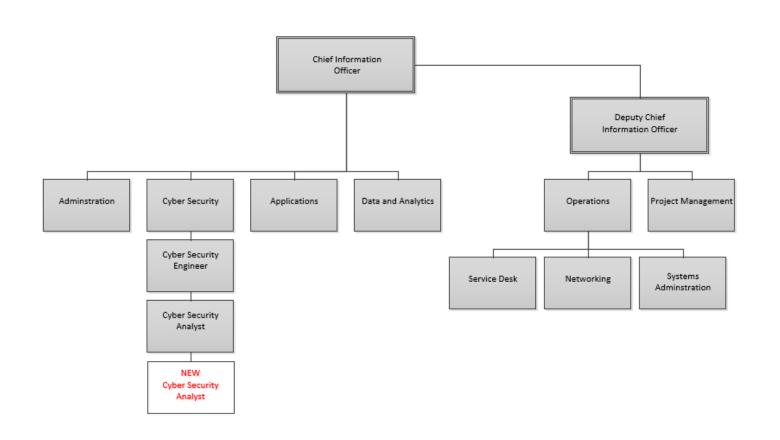
Innovation & Technology Supplemental: IT Supervisor (Networking)



- Manages the day-to-day network performance, reliability, and accessibility
- Supervises the Network Engineering team

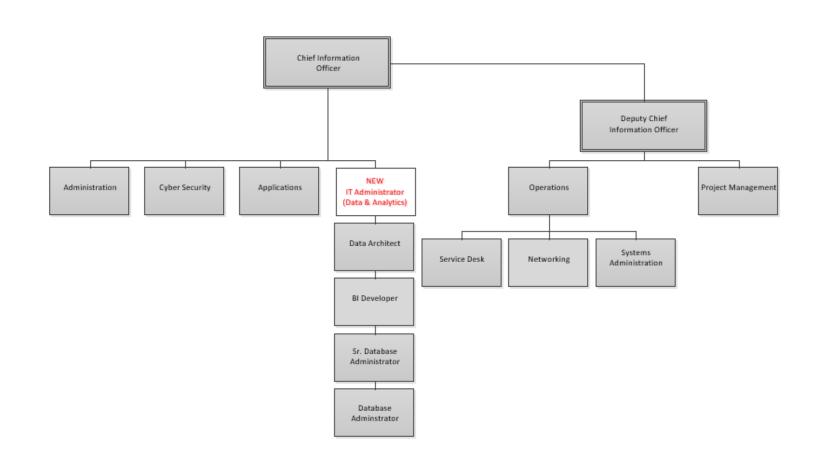


Supplemental: Cyber Security Analyst



- Protects and defends the City's data and technology assets
- Responsible for risk mitigation and security issue remediation

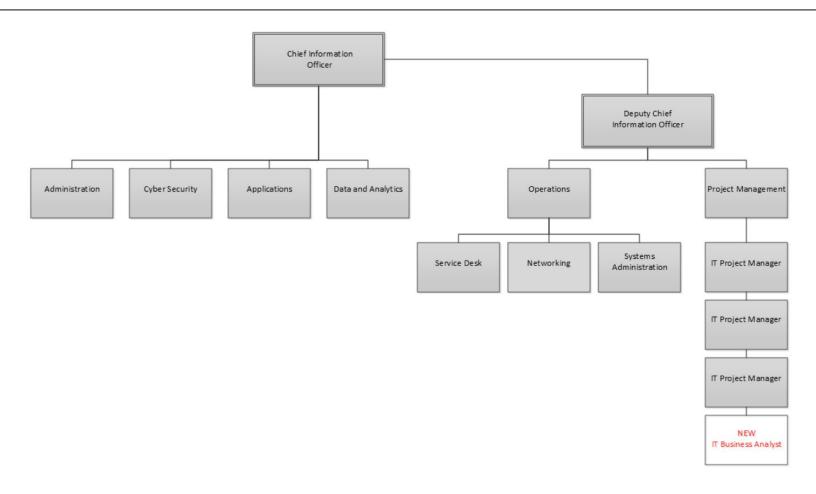
Innovation & Technology Supplemental: IT Administrator (Data & Analytics)



- Defines the technology strategy for the City's data platform and analytic capabilities
- Manages the technical Data & Analytics team



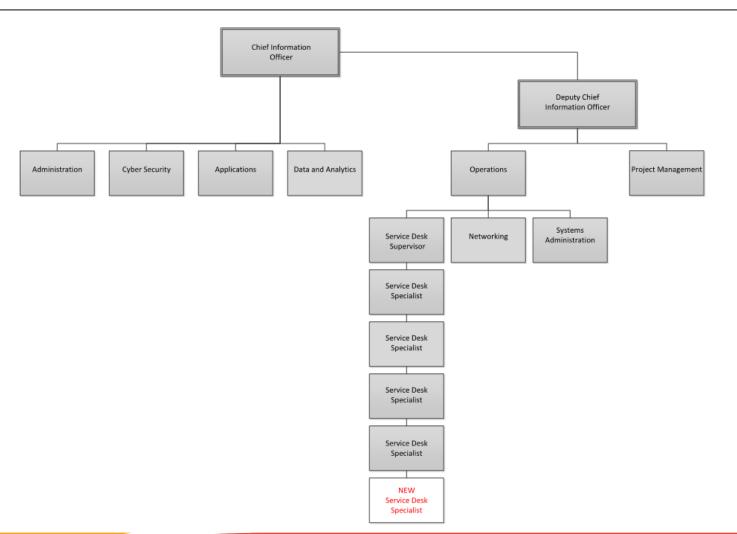
Innovation & Technology Supplemental: IT Business Analyst



- Gather and document business requirements
- Research potential solutions
- Create and execute test plans
- Generate training materials and system documentation
- Create reports and dashboards



Innovation & Technology Supplemental: Service Desk Specialist (A/V)



- Provides initial point of contact for issue resolution
- Asset management
- Provides support for technology enabled conference rooms