



## City of Glendale

5850 W. Glendale Ave. / Glendale, Arizona 85301





Date: May 24, 2019



FOR IMMEDIATE RELEASE:

PD CONTACT: Sergeant John Roth 623 930-3076

## Glendale Police and the Governor's Office of Highway Safety Partner Up for "Click-It or Ticket" Campaign

**Glendale, Arizona** – In an effort to save more lives on Arizona's roadways, the Governor's Office of Highway Safety is partnering with Glendale Police Department and other local law enforcement agencies to enforce Arizona's seat belt and child safety seat laws. The enforcement campaign is based upon high visibility traffic enforcement with a "zero-tolerance" approach towards seat belt and child safety seat usage. As part of a the national Click It or Ticket seat belt enforcement campaign, law enforcement agencies across the state will be stepping up traffic enforcement patrols and increasing other enforcement efforts to drive home the message: **Buckle Up Arizona...It's the Law!** 

The enforcement mobilization will run from May 20, 2019 through June 2, 2019.

Regular seat belt use is the single most effective way to protect people and reduce fatalities in motor vehicle crashes. When worn correctly, seat belts have proven to significantly reduce serious crash-related injuries and deaths. The proper and consistent use of child safety seats has been found to also drastically reduce the risk of fatal injury in infants (younger than 1 year old) and toddlers (1 to 4 years old). Properly installed booster seats also reduce the risk for serious injury by children ages 4 to 8 years old.

Funding was provided by the Governor's Office of Highway Safety.

## **BUCKLE UP ARIZONA.... IT'S THE LAW**

###

\*Spanish translation available

"The Glendale Police Department's mission
is to protect the lives and property of the people we serve."

Glendale Police Department a proud recipient of CALEA National Accreditation since 2000