



City of Glendale
5850 W. Glendale Ave. / Glendale, Arizona 85301



FOR IMMEDIATE RELEASE:
CONTACT: Sergeant John Roth 623 930-3076
Officer Tiffany Ngalula 623 930-3276

Date: April 10, 2019

“OPERATION PROM” AT LOCAL HIGH SCHOOL

GLENDALE, AZ. – Glendale Police Department and Peoria Fire Department will give high school students a firsthand look of the dangers of driving while under the influence. The goal is to encourage students to use their best judgment while driving during the prom weekend and beyond. Students will gather in the football field bleachers while firefighters and police officers work a “mock-collision” with damaged vehicles and several patients. In this scenario, Firefighters will treat patients (student actors) while the Police Officers investigate the collision.

At least one patient will be killed in this mock exercise and at least one other will be flown by helicopter to simulate transport to a local hospital. The police department will make an arrest of the intoxicated student which will change his/her life forever.

Fire Fighters and Police Officers will give a step-by-step description of the action using loud speakers to keep the crowd informed. This week’s presentations are held prior to the school’s prom.

According to the Arizona Department of Transportation and National Highway Traffic Safety Administration, 1000 people were killed in 919 fatal traffic crashes in Arizona during 2017. Of those, 286 crashes (31%) were alcohol related. In 2018 there were 24 people killed in traffic collisions in the City of Glendale. Of those fatalities, 21% were alcohol related, 5% were drug related and 17% were speed related.

WHO: Glendale Police Department, Peoria Fire Department, Maricopa Ambulance, AirEvac 12, Mountain Ridge High School Students (Class of '19-'20), United Support Services, Western Towing

WHAT: "Operation Prom" **mock** fatal car collision. The event is to take place on the football field in front of hundreds of high school students prior to this year's upcoming prom.

WHEN/WHERE:

- Friday, April 12th, Mountain Ridge High School, 22800 N. 67th Avenue, Glendale, beginning at 9:25 am.

WHY: In 2017, 1000 people were killed fatal crashes in Arizona. Approximately one-third of those fatal crashes were alcohol related. (Source: ADOT)

VISUALS: Firefighters, police officers, fire trucks, AirEvac 12 helicopter, police cars, student/actors with attire and make up to simulate victims, hundreds of students will be in attendance

**Spanish translation available*

*"The Glendale Police Department's mission
is to protect the lives and property of the people we serve."*

*Glendale Police Department
a proud recipient of CALEA National Accreditation since 2000*